

# GA wins Ceres Power account

**Ceres Power Holdings Plc, the AIM listed alternative energy company, has appointed Gavin Anderson & Company as its new financial PR agency.**

The Gavin Anderson team is fronted by the agency's Chief Executive Officer, Ken Cronin and Chief Operating Officer, Deborah Walter. Managing Director Robert Speed, Associate Director, Michael Turner and Executive, Anthony Hughes comprise the rest of the team.

Ceres Power is an alternative energy company specialising in small scale distributed power generation using solid oxide fuel cells. The company listed on AIM in 2004 and has a market capitalisation of approximately £116m. Gavin Anderson will advise on financial and corporate communications.

